



Executive Summary

Dun & Bradstreet surveyed Small to Mid-Size Enterprises (SME) in the global marketplace and identified a target group of nearly 8 million companies worldwide comprised of manufacturers, distributors, wholesalers, importers, exporters, shippers, marketers, service providers and investors all involved in some aspect of global trade.

This estimated booming SME marketplace does not include the exploding 'flat' world of individuals, consultants and micro-enterprises now competing in the global marketplace with products and services all demanding qualified online solutions for their global trade and investment objectives.

Globaltrade.com is poised to take its portion of the \$12.8Trillion global eCommerce marketplace with the 'go-to' portal for users throughout the world to find and utilize qualified information, opportunities, applications and expertise in all facets of the global trade industry.

Globaltrade.com will have a user-friendly interface with Web 2.0 collaboration and social engineering technology operating under a maximum security environment supported by a global network of 'on-the-ground' trade promotion service providers located throughout the world representing all industry sectors.

Globaltrade.com will be the 'go-to' website for all aspects of global trade and investment to obtain qualified, vetted information and applications from affiliated websites representing 99 different industries located in over 100 countries. Global eCommerce eTraining will also be available on-demand.

In addition to general users, **Globaltrade.com** will also be the gateway to 5 selected 'Global Trade Cyber Communities (GTCC) where specific qualification criteria will be required for online membership. Utilizing social engineering technology these 'gated' online communities will employ robust project management tools while accessing qualified trade promotion, matchmaking and transactional services through the Globaltrade.com website. The 5 GTCC's are as follows:

- **Export Trading & Export Management Co's**
- **Manufacturers, developers, exporters, importers**
- **Service Providers (marketing, trade finance, shipping logistics, legal, cultural, educational, etc.)**
- **Investors**
- **'Flat world' members that are new to Global Trade but have something to offer the global marketplace**

Please contact Tony Livoti at 831-704-7104, tlivoti@globaltrade.com for 'ground-floor' investment opportunities in **Globaltrade.com**.